



Canadian Federation of Library Associations
Fédération canadienne des associations de bibliothèques

Board of Directors Meeting
Réunion du Conseil d'administration

Friday October 15, 2021 – vendredi 15 octobre 2021

12:00pm – 2:00pm ET – 12 h à 14 h HE

Zoom Meeting

Minutes

Attending:

| | | | | |
|--------------|---------------|------------------|-----------------|---------------|
| Todd Kyle | Kirk MacLeod | Michael Rogowski | Lorisia MacLeod | Mary Chevreau |
| Vivian Lewis | Julie McKenna | Hélène Carrier | Todd Mundle | Katya Borrás |
| Ann Smith | | | | |

Absent:

Sharon Rankin & Graeme Tennant

1. Opening Statements and Movements

1.1 Call to order:

1.1.2 Approval of September 10th Minutes

Motioned by **JC**, seconded by **AS**

Motion Carried.

1.1.3 Approve Agenda

Motioned by **KM**, seconded **VL**

Motion Carried.

Additions to agenda: **MC** challenges database with work on Jim Turk under New Business (3.4)

1.1.4 Conflict of interest Check:

None

1.2: Executive Committee Report

Accepted



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2: Business Arising from last minutes

2.1: IMC Recrutement Update

TK: No update.

3: New Business

3.1: Request for proposals: CFLA sustainability and Resourcing

TK: Would need an ad hoc committee for CFLA sustainability and Resourcing. This “committee” would comprise Mary Chevereau Hélène Carrier and Todd Kyle. No need for a vote on this, as the work of this “committee” would result in a vote. TK has been in talks with someone to help out in the direction of CFLA.

3.2: MP Congratulations Template

TK: This document is to congratulate MPs who have been elected or re-elected. We can use it as a template when reaching out to MPs.

3.3: Board Nominations Committee

TK: This is to nominate continuing or new board members for executive roles for 2022-2023 as per the Board Officers Policy. Those on the committee may be continuing or finishing members but cannot be those pursuing executive positions themselves. The appointment of the nominees will take place at the first meeting of the new board following the 2022 AGM.

TK: how would we like to handle this?

JC: Give us a deadline. If people could submit their proposals for two weeks to also give our own.

TK: Two weeks from today would be the 29th of October. Let Todd Kyle know about this if you want to serve on it, to encourage people to be a board officer.

3.4: Centre for Free Expression - Survey

MC: On freedom of expression, JT (Jim Turk) has created a survey on a trial basis for challenges libraries have faced. It's meant to be a database for all titles, programs, and meeting room challenges that a library has faced. This is the same work our Intellectual Freedoms Committee is doing with their own Challenges Survey.

MC: I wanted to bring this forward and see what everyone thought.

KB: The IFC is still hard at work for their own challenge survey and we just got our french translation of it.



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LM: The IFC also gives interpretations of their survey and guidelines to how we respond to further challenges? It's not just a survey, it's a guideline for how to handle further challenges, and upholding intellectual freedoms within the library.

KB: I agree, there is a lot of value within what the IFC does with the survey outside of just the data that is brought in.

MC: There is not enough perceived activity and robust work being done. We shouldn't have two competing surveys. JT's work is going to continue and librarians and libraries are going to have to choose between the two.

JM: I had a hard time finding our own survey. It's really buried in our website.

MC: And the link doesn't work. I feel there is a lot of frustration around our survey. JT and other libraries have responded with their own. So do we stop ours? Do we join forces with JT?

KB: IFC is really passionate about their own survey, and the work they've done on it. Before any decision is made, we would have to discuss it with them. Their work has been going on before 2010, and there would be a lot of details lost if we merged or stopped our own work.

JM: This new survey also deals with workplace challenges. It's a very large umbrella of theirs. How does this compare to our own survey when the link doesn't work?

KB: The link works. It's in the email that was sent out.

MC: The link doesn't work.

JM: The biggest thing is the broadness of the access of the survey and a broader participation from CFLA. Two large libraries are already going to JT's survey.

TK: I don't think we'll solve this today. We must keep in mind this is a very sensitive issue. Going forward, we shouldn't have two big surveys doing the same work going in the library sector. We don't know for sure if other organizations have the same scope and perspectives that we do.

MC: They have the same perspectives and scope as we do. They are well funded and are primarily a data dump. Let's not forget there's a movement mounted against us, and specifically the IFC, in reaction to how we have handled IF issues.

TK: Good points. Having an outside enterprise might be a good mediator, but what are our next steps? IFC needs to be linked in, ASAP.

KB: Yes, even the IFC are starting to wonder if there should be an IFC with them reviewing their terms of reference.

MC: This goes hand in hand with hiring a consultant with the direction and moving forward with CFLA.

TK: This is too big to do at an IFC meeting.



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TK: We need to be very careful with how we approach the IFC about this. We are aware of the 'what's going on', and we should have a meeting to discuss before their next meeting on the 28th of October.

JM: We must always remember that the members of our members vote on whether we get more money. There is an aspect of CLA that those members still see as valuable. In Saskatchewan, they don't see value at a provincial level, but at a national level. With the IFC and the Statement of the Board, there are those people out there who won't sign on the CFE (Center for Freedom of Expression). The consequences down the road on this are very significant. With the board election coming, there will be people who will join our board in response to all of this. We also need to fix the broken link to the survey.

LM: Does JT know about our survey?

TK: Yes.

MC: JT's survey is very much a broader survey as well.

ACTION: Offer to meet with a representative group of the IFC and the Chair and Liaison (Katya).

4. Discussion Item

None.

5. Updates from Committees:

5.1 Cataloguing & Metadata Standards

JM: All metadata people are very busy with the academic year beginning, so no big update. We are still waiting for October meeting date confirmation.

5.2 Intellectual Freedom Committee

KB: Already said most of the updates already.

5.3 Copyright

AS: CDL publications, there's an article published by some of our members. Copyright would like to work with Impact Affairs. They were also not happy about communications about and around the election.



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TK: Yes, I'm aware of this, and it has been resolved. The welcoming of MPs and emphasis on Copyright have been a direct result because of the rushed nature of the election communications.

AS: Any message that should go back to the committee?

TK: We are working, and are very willing to work.

TM: The BC group met and talked about York and advocacy. How do we reach the Federal Government? We need to be aware of those issues we want people to know about.

TK: Yes, we need a one pager for those push back on the copyright holders and a wider awareness on this issue.

ACTION: Continue to work with the committee and Impact on messaging to the new MPs and Cabinet around copyright issues.

6. Decisions undertaken by email

6.1. Consultation on AI and the Internet of Things

TK: We already discussed this over email, and can now open up for further discussion.

None.

7: Marketing and Advocacy

7.1: Twitter Analytics

MR: Crunching the numbers, the biggest take away was there has been a lot of engagement with us through twitter independent of the post we curate. We had over 30 points of engagement total. We only put out three posts this month, and received 6 likes, 8 retweets, and 2 comments on those posts. Thus the engagement has been people either tagging us in other posts, or directly reaching out.

We also increased our followers, and are now at 2206 followers.

7.2: Website Update

MR: I've been updating our home page to make it more navigation friendly and eye-catching. I have a rotating banner created for time sensitive issues, such as Canadian Library Month and the Challenge Survey. Below that are quick access links to each of our committee pages, and our position papers and strategic plan. What are people's thoughts on that?

TK: I think the Challenges Survey should be a permanent button, and maybe even replace it with the Strategic Plan in the top navigation.



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JM: I want the search function on the mobile page. I only use the mobile page, and there's no search function.

MR: As that is in the hardcode of the website, I'll do my best

HC: Is there any way to move that paragraph at the top of the page to the side, so the carousel is the first thing people see?

MR: Yes we can either put it to the side or after the carousel.

LM: This all looks great. If we can get that top navigation to 3-5 items, that would be great. Get rid of the maple leaf banner. It's not on any other page and takes up a lot of valuable real estate. Also, keep in mind with accessibility and screen readers, how much needs to be read before it gets to the 'meat' of the page. I would also move the Strat Plan to position papers, or the 'about' area.

TK: And there's no history as to why we have that maple leaf banner so you can remove it.

MR: I can even replace the maple leaf banner with the carousel.

TK: We can also get rid of 'Advocacy' on our top banner as the two items in it are very dated. And when we advocate something, we either put it in position papers, and/or in our news section. So we can clean this up.

MR: Thanks, this is great feedback. I'll begin work on implementing your suggestions.

8. In Camera Discussion

Next Meeting, last of the year: November 26th, 2021

Meeting Adjourned.