



2023 2027

STRATEGIC PLAN

Canadian Federation of
Library Associations



CFLA-FCAB
STRATEGIC PLAN 2023-2027

FROM THE CHAIR

CFLA-FCAB closed out our previous strategic plan at the end of 2022 during a global pandemic. While that experience came with many challenges, it also provided opportunity and motivation that led to the board completing a revitalization of our committees and a review of every policy held by CFLA-FCAB.

While administrative work like this is not often glamorous, it is critical to important action being such as the clarification of our policies, and led to member motions on the formation of a new strategic committee focusing on climate action. In the new 2023-2027 strategic plan, you'll see that many of our objectives continue to build on previous work. The board remains committed to expanding opportunities for collaboration, ongoing stakeholder relations and advocacy for the library sector and ensuring the viability of the organization.

A key element of this strategic plan was its development based on the strategic and working plans of our members- this way CFLA-FCAB's plan reflects the values and priorities of the Canadian library landscape and additionally can help our members meet their own strategic goals.

We look forward to seeing how CFLA-FCAB can continue to enable Canadian librarianship to come together across sectors and physical borders to advance our national intellectual, social, economic, and cultural success no matter what unforeseen challenges may arise.

Lorisia MacLeod
Board Chair, CFLA



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CFLA IS THE UNITED VOICE OF CANADA'S LIBRARIES

CFLA-FCAB influences public policy, advances library excellence, and raises the visibility of libraries in Canada to advance our national intellectual, social, economic, and cultural success

CFLA AND SUSTAINABLE DEVELOPMENT

In addition to championing Canadian libraries, CFLA-FCAB aligns with the priorities of the international library community and several of the United Nations' **Sustainable Development Goals**. Canadian libraries are powerful agents of sustainable development through their efforts in literacy building, equitable access to learning opportunities, civic engagement, social justice, employment, settlement, the creation of social infrastructure and community development.

CFLA-FCAB supports the achievement of this work in several ways:

- Amplifying the voices of libraries through national-level advocacy efforts
- Increasing funding opportunities for libraries to support community capacity building
- Providing opportunities for member associations to share and collaborate on regional efforts
- Communicating and championing national standards of policy and practice affecting libraries
- Benchmarking library sector outcomes related to several SDGs





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GOAL 1: AMPLIFY THE VOICE OF CANADIAN LIBRARIES

Amplify the voices of CFLA-FCAB's member associations and strengthen the advocacy capacity and impact of the federation.

- Develop an advocacy plan for the federation
- Seek opportunities for collaboration with other national associations, especially in the area of advocacy

Identifying the niche role of CFLA-FCAB which will provide opportunities for collaboration with relevant national level associations whilst adding unique value to the library community.

- Develop benchmarking on the impact of Canadian libraries as it relates to the United Nations' Sustainable Development Goals
- Seek partnership opportunities with external agencies to further CFLA-FCAB's goals

Provide a platform for clear and consistent messaging from subject experts on issues that matter to our members.

- Increase engagement with specialised associations to tap into their expertise.
- Identify opportunities to build understanding and respectful discussion on divisive issues

Identify and address gaps in national library policy, guidelines and standards.



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GOAL 2: REPRESENT CANADIAN LIBRARIES IN THE NATIONAL POLICY AGENDA

Increase engagement and relationship building with federal government representatives to influence policy decisions impacting the library and information sector.

- Advocate for federal funding for libraries
- Identify federal funding opportunities available at the regional/sectoral level and communicate these opportunities to member associations

Build on relationships with IFLA and other international agencies.

- Outreach to National Associations outside Canada to identify international collaboration and knowledge exchange opportunities
- Active engagement with the International Federation of Library Associations (IFLA) through supporting member participation in working groups and committees
- Cultivate CFLA-FCAB's presence at IFLA events, specifically the annual World Library and Information Congress



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GOAL 3: GROW CFLA AS A SUSTAINABLE ORGANIZATION

Continue to strengthen governance of the Federation.

- Review and refresh the Federation's governance structure and policy framework.
- Identify opportunities for developing board members, succession and continuity planning for the Board, and the preservation of institutional knowledge.
- Develop strategies to engage non-board members when creating or renewing projects, committees, taskforces or events
- Review committee appointment process to expand opportunities for inclusion.

Diversify and expand stable revenue sources for the Federation.

Enhance member engagement

- Develop a robust communication strategy for members
- Re-launch the National Forum and an opportunity for member engagement and the exchange of knowledge throughout the sector.