## **Governance Policies and Procedures**



Policy Name: External Partnership Policy

Policy Number: 012

Approval Date: May 5, 2022

Date for Review: Every 3 Years

### **INTRODUCTION**

The CFLA-FCAB Board will establish partnerships with external organizations from time to time to conduct work relevant to the Federation.

## <u>PURPOSE</u>

The purpose of this policy is to define the scope of action and the parameters that should guide the development of partnerships with CFLA-FCAB.

#### **DEFINITIONS**

**'External Organization'** refers to any organization that is not a part of the CFLA board or CFLA committees, including organizations that are not members of CFLA, but share similar mandates, scopes of work or values as the Federation.

'Partnership' refers to any collaborative venture between CFLA-FCAB or one of its committees may pursue with an external organization. This may include putting out a joint statement, pursuing an action or event jointly, etc.

#### **POLICY STATEMENTS:**

**CFLA-FCAB Membership in external organizations:** CFLA will only pursue membership in the International Federation of Library Associations and Institutions to avoid potential perceived favouritism or conflicts of interests with other Canadian library organizations, some of whom are members of CFLA-FCAB. This in no way impacts those organizations ability to pursue a membership within CFLA-FCAB.

**Partnering**: CFLA-FCAB will endeavour (where possible and applicable) to work jointly with other external organizations on work that will impact the Canadian library field. In determining whether to pursue a partnership with an external organization, the CFLA-FCAB board will consider:

- If the potential partnerships are within CFLA-FCAB's capacity
- If the external association's values align with CFLA-FCAB's

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Whether the scope is primarily national to align with CFLA-FCAB's scope.

If the board elects to pursue a partnership they will consider the following guidelines as a base level of duty of care:

- Joint Statements and other actions that partner CFLA-FCAB and the other organization in a very limited scope or task:
  - The Board will need to vote to approve if they would like to move ahead with the partnership. For example, in the case of joint statements, the board should be able to see the final draft that would be published for approval.
  - Consideration should be given to logos, preferably the CFLA-FCAB logo will stand to represent all CFLA-FCAB members though this can be negotiated on a case by case basis by the board as needed.
  - It is preferred that publicly posted deliverables (ie position statements, toolkits etc)
    have a clear Creative Commons license to allow use with attribution as a best
    practice, to support the use of Creative Commons, and clarify that others may
    use with attribution.
- Joint work with expectations of both parties but no fiscal liability:
  - The Board should consider a Memorandum of Understanding with the external organization to outline the expectations and responsibilities of each party as well as the planned length of the partnership, termination clauses, especially in instances where the work may span over the term of the deciding board.
- Joint work or events that includes the possibility of fiscal liability:
  - The Board should take great care when entering into partnerships that may have fiscal liability involved. In the event of low fiscal liability, a Memorandum of Understanding may be considered appropriate by the Board but they may also decide a more extensive agreement is prudent. If there could be higher liability (fiscal or otherwise) the Board should consider if a formal agreement would best protect CFLA-FCAB and outline responsibilities, rights, and partnership termination clauses.

The Board will consider the details of each potential partnership on a case-by-case basis but the above information can be used to guide that discussion.