

## [FOR IMMEDIATE RELEASE]

## Canadian Federation of Library Associations appoints Rebecca Raven as new Executive Director

## July 6, 2020—TORONTO

The Board of Directors of the Canadian Federation of Library Associations (CFLA) is pleased to announce the appointment of Rebecca Raven as the organization's new Executive Director. CFLA is the voice of Canadian libraries.

"The Canadian Federation of Library Associations is looking forward to advancing advocacy efforts and member engagement, under Rebecca's leadership," said Julie McKenna, Chair of CFLA and Deputy Library Director of Regina Public Library. "Our strategic plan is ambitious and Rebecca has the experience and skills to help libraries across Canada achieve our shared goals."

Rebecca Raven brings two decades of experience in Canada's library community to her new role. Since 2013, Rebecca has served as Chief Executive Officer of the Brampton Library where she had success building relationships with government. She oversaw capital building and renovation projects at library facilities, while embracing new technologies, leading the Brampton Library to become an award-winning institution.

Rebecca's professional experiences have been complemented by a commitment to public service in volunteer roles. Since 2012, Rebecca has led the Public Library Leaders Program (PLLeaders), which has developed leadership skills and provided valuable experience to professionals looking to advance their careers within the library sector. The program's partnership with the University of Toronto has provided a continuing education certification that has empowered over 100 graduates to date, with over 40% advancing to executive level positions within their organizations.

"I am looking forward to bringing my experience to CFLA to advance the federation's strategic vision," said Raven. "Libraries face significant challenges over the coming years and our united voice will be critical in creating greater community access to information, cultural products, and new experiences for Canadians from all different backgrounds and in all communities."

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