### Governance Policies and Procedures



Policy Name: Advocacy Policy

Policy Number: 011

Policy Type: Governance
Approval Date: January 17, 2020
Date for Review: Every 5 Years

#### INTRODUCTION:

CFLA-FCAB is the united voice of Canada's libraries. The purpose of CFLA-FCAB is to influence public policy, advance library excellence, and raise the visibility of libraries in Canada. As such, CFLA-FCAB engages in regular advocacy activity on issues that are of concern to Canadian libraries.

## **PURPOSE:**

To provide guidance on the process and scope for advocacy activities.

## POLICY:

CFLA-FCAB focuses its advocacy efforts at the national level consistent with Board approved policies and position statements. This activity is undertaken by:

- Engaging in advocacy activities with the federal government and its representatives,
- Engaging in dialogue and developing policies and statements on library issues that are national in scope or may have national impact,
- Developing tools and programs to support member associations in their advocacy efforts, and
- Engaging in international dialogue and consultations on matters important to Canadian libraries.

CFLA-FCAB may be called upon to respond to issues arising at a local or provincial level. This can include advocacy on regulatory or legislative processes or on matters of interest to libraries. CFLA-FCAB may pursue advocacy efforts at a local or provincial level after considering the following factors:

- 1 A member association has approached CFLA-FCAB to assist in advocacy efforts on the issue;
- 2 The issue at hand has, or may have, an effect to multiple library sectors and/or libraries nationwide:
- 3 The issue is in line with CFLA-FCAB's strategic initiatives, principles, policies and position statements.

#### **PROCESS:**

CFLA-FCAB's governance structure is comprised of a Board of Directors, an Executive Committee and strategic committees (Indigenous Matters, Intellectual Freedom, Copyright, Cataloguing and Metadata Standards, or other committees as created) made up of subject matter experts.

- The Executive Committee will consider an issue to determine if it is an issue in which CFLA-FCAB will concern itself. If it is determined to be, the matter is referred to the relevant strategic committee.
- The responsible strategic committee will be charged with advising and making recommendations to the CFLA-FCAB Board for consideration.
- Where there are issues that do not align with any strategic committee, the Executive Committee will act as advisor and make recommendations to the CFLA-FCAB Board for consideration.
- Action is taken as approved by the Board and in adherence to P002-Meeting Policy.

# **RELATED DOCUMENTS:**

P002-Meeting Policy

By-law No. 1; Section 45. Votes to Govern at Meetings of the Board of Directors.