2019 – 2022
Strategic Plan

Stronger together: advancing the impact of libraries

❖ Mission

CFLA-FCAB is the united voice of Canada's libraries.

❖ Vision

CFLA-FCAB influences public policy, advances library excellence, and raises the visibility of libraries in Canada to advance our national intellectual, social, economic, and cultural success.

❖ Strategic Priorities

Amplify the influence and impact of libraries in national and international public policy

Anticipate and respond to the changing information environment by defining national policy positions to advance library excellence

Raise the visibility of libraries as contributors to Canadian intellectual, social, and cultural life

Develop a sustainable organization to effectively support our Vision and Mission

Amplify the influence and impact of libraries	Anticipate & respond to changing information environment	Raise the visibility of libraries	Develop a sustainable organization
Build relationships and increase engagement with federal government representatives and other influencers regarding policy decisions and related impacts

Collaborate with our members to strengthen the capacity of our sector throughout Canada

Amplify the voice of the library sector with strong, clear and consistent messages about the issues that matter to our members | Develop and monitor national policies and guidelines

Support adoption of national policies and guidelines by the Canadian library community. | Advocate for federal funding opportunities for libraries.

Foster relationships with allied agencies, organizations and initiatives that share common missions, mandates, and goals

Benchmark the impact and role of Canadian libraries according to the United Nations' Sustainable Development Goals

Support members by developing key messages to communicate effectively with their target audiences | Continue to build a solid governance structure

Continue to build stable revenue sources to support our activities

Develop strategies to further engage and collaborate with members and the broader library community |

CFLA-FCAB's Strategic Plan supports Canada's Sustainable Development Goals