



INDIGENOUS
CANADA

Activation Ideas

Support Customer Access from Home

Inform customers in-branch or through online promotion that they can access this MOOC through your library's website, in the comfort of their own home.

Provide flyers, bookmarks or any other promotional materials in-branch with the URL and directions on how to access the MOOC through your library's website

Time commitment: Minimal. Staff time would be needed to create promotional materials with the URL and directions on how to access to the MOOC.

What You'll Need:

- Access to Indigenous Canada MOOC Programming templates