



INDIGENOUS
CANADA

Activation Ideas

Host a Registration Launch Party

Whether you run a learning circle, invite an expert, reserve library computers, or encourage participants to access the MOOC from home, throw a launch party to encourage customers to register for the MOOC in-branch.

Your launch party could include inviting drummers or dancers, throwing a feast so that people can sample Indigenous cuisine, or inviting a speaker to give a brief talk on an Indigenous topic.

Time Commitment: A one-time event, lasting 1-2 hours, leading up to the start of the course the week of September 4, 2017.

What You'll Need:

- Access to technology (i.e. iPads or desktop computers) and an internet connection so that you can help customers sign up for the course